

CREATE A GREAT IMAGE & BOOST SALES

Around 90% of all first-time business enquiries begin with the telephone. So when calls come in, it's the perfect opportunity to project an image of your company that's friendly, efficient, caring and professional.

The Phone Right workshop gives you and your team the skills you need to create a powerful first impression. What's more, it also gives you key tips and techniques for dramatically increasing the effectiveness of your sales and customer service efforts.

The Phone Right workshop will produce real, measurable results for you and your business. Results that go so much further than simply using the telephone in more effective ways.

You'll learn simple, yet critical communication techniques that will enable you and your team to truly delight visitors, and create customers - techniques that are practical enough to put to work in your business immediately.

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TURNING
FIRST IMPRESSIONS
INTO PROFITS FOR
YOUR BUSINESS...



Every time you answer the phone,
your business image is on the line.

WHAT YOU'LL GET FROM PHONE RIGHT

Phone Right gives you and your team the skills you need to create a powerful first impression.

At the Phone Right workshop, we'll show you and your team how to:

- Create a terrific and lasting first impression that has prospective customers wanting to do business with you.
- Handle inbound and transferred calls consistently and professionally so everyone on your team can help improve your business' customer and public relations.
- Significantly increase your conversion rate of telephone enquiries into sales.

- Convert the "How much is...?" enquiry into a paying customer.
- Book meetings that matter and learn how to get in front of the key decisions makers so you can win more business, and keep it.

These are just some of the valuable skills you and your team will take away from the Phone Right workshop.

Continually developing verbal communication and persuasion skills is vital to the ongoing success of any business.

So if you want to give your business a powerful, professional edge, Phone Right is quite simply a **MUST ATTEND** workshop.

FIND OUT HOW

- YES! I'd like to learn more about how a Phone Right can help me create an extraordinary business. My details are:

Name: _____

Business: _____

Mailing Address: _____

Phone Number: _____

- YES! Please send me my BONUS free copy of How to Improve the Profitability of Your Business.
Please complete and fax back to us on the number overleaf

You're already good at what you do, but even world - class athletes need a coach to stay on top. Talk to us today and learn how we can help you unlock your profit potential and make your goals a reality.

ABOUT OUR CONSULTING SERVICES

We're not your average advisory firm. Far from it.

Our membership of Panalitix mean you have access to the collective knowledge and expertise of an international network made up of hundreds of professionals who specialise in consulting to small and medium-sized businesses, just like your.

Add that to our experience, support and guidance, and can be confident you'll have all the help you need to make your business truly extraordinary.